

# WHATEVER YOU WANT



## USE YOUR PHONE DAY OR NIGHT

If you live in El Paso and can not call in person use your phone and your orders will be given the same care and attention as if you had been there personally.

## You'll Find It Here

## Notice to Advertisers on This Page

Change of copy must be in The Herald Business Office not later than Wednesday, 6 p. m., of each week.



Let Uncle Sam Bring It To You

**ART SHOP**  
HENRY S. BEACH  
Importer and Dealer  
Mexican, Chinese, Japanese,  
Madera Linens and Silk Embroid-  
eries, Laces, Drawnwork, Indian  
Goods, Souvenir Goods  
104 Pioneer Plaza, City National  
Bank Bldg.  
Illustrated Catalogue.

**AUTO Repairing**  
WE DO NOT FIX AUTOMOBILES—  
WE REPAIR THEM  
AND  
GUARANTEE THE JOB  
**THOMAS MOTOR CO.**  
Cor. W. Overland and Santa Fe Sts.  
Phone 2287

**A HOME**  
IS A GOOD INVESTMENT, WHEN  
YOU BUY, GET A GUARANTEED  
TITLE  
**STEWART TITLE GUARANTY  
COMPANY**  
CAPITAL \$300,000

**ASSAYING**  
**GEO. W. CAMERON**  
Assayer and Chemist  
Representative for Shippers to the  
El Paso Smelter  
205 San Francisco St.  
P. O. Box 408

**AUTOMOBILE**  
"THE OVERLAND"  
The car you'll like at the price  
you want to buy.  
**EL PASO OVERLAND CO.**

**AUTOS For Hire**  
7 Passenger Cars  
\$2.00 Per Hour  
**AUTO LIVERY CO.**  
421 Texas St. Phone 508-510

**AUTO ACCESSORIES**  
AUTOMOBILE SUPPLIES  
EXHAUSTORS and PORTAGE TIRES  
VEHICLE OILS and GREASES  
**Western Motor Supply  
Co.**  
225 San Francisco St.

**AUTO Batteries**  
**Willard**  
NEXT TIME TRY US  
Western Battery & Magneto Co.  
214 E. Boulevard

**Automobile  
WASHING**  
We wash, polish and store your  
car in the best manner.  
**THOMAS MOTOR CO.**  
112 W. Overland St.  
Phone 92

**Austin Terrace**  
The Only Parked Residence District  
in El Paso—The Home Place  
Beautiful.  
**W. H. Austin  
Jas. L. Marr & Co.** Agt.

**AUTOMOBILES**  
NECESSITIES  
Have All Car Products—Oil, Grease,  
Spare Parts, Tires, Batteries, Lamps,  
Hoses, Belts, Radiators, etc.—at  
El Paso's Largest Store.  
**CHAS. A. BARKER**  
114 N. Kansas

**BELGIAN BAKERY**  
Bakers of  
**American Beauty  
BREAD**  
has moved to  
408 E. San Antonio St.  
Phone 310.

No difference what condition your  
Battery is in  
**Batry Vim**  
WILL MAKE IT LIKE NEW  
and give you a guarantee  
of one year.  
Batry Vim, the storage battery,  
is an electric, an invigorator and a  
rejuvenator.  
WE ARE THE BATTERY DOCTORS  
Agency for Discos, Starting and  
Lighting systems on Ford Cars.  
All kinds of ignition work reason-  
able.  
• Texas Battery & Ignition Co.  
Phone 1758 121 W. San Antonio

**BORDER  
NATIONAL BANK**  
Capital \$200,000  
Surplus 25,000  
**4% on Savings**  
Corner Texas and Stanton

**BARBER SHOP**  
SHAVE ..... 15c  
HAIR CUT ..... 35c  
Toilet Shaving Parlors  
No. 4 North Bldg.  
No. 2 319 N. Oregon  
No. 4 201 Martin Bldg.  
Same Old Prices. Same Old Service.

**BRICK**  
DON'T PASS UP  
**Pass-Tex Brick**  
The Best Brick Manufactured in  
El Paso.  
**EL PASO BRICK CO.**

**BUSINESS  
COLLEGE**  
**NIGHT SCHOOL**  
International Business College  
Coles Bldg. Phone 1147

**BUTTER**  
Rio Grande Valley Butter  
Is made in El Paso  
1 lb. Cans or 1-4 lb. Cans  
Give it preference when ordering  
Butter  
Made Fresh Daily From  
Pastorized Cream  
Rio Grande Valley Creamery Co.

**Byron L. Black**  
DOCTOR OF  
**Chiropractic**  
Phone 3116 606 Caples Bldg.

**CAMP**  
Furniture  
And Supplies  
We carry the largest stock  
in the Southwest  
El Paso Tent & Awning Company  
H. J. COLLINS, Mgr.  
129 San Francisco St.

**CARPETS**  
"CLEANED  
CLEAN"  
Compressed Air Beats  
Them All.  
Dusang & Wellborn  
Phone 3999.

**CIGAR STORE**  
We know that you know our lines  
are the best.  
We have never failed, regardless of  
the price.  
Cigars, Cigarettes, Tobacco  
**PRIMM'S**  
Cigar Store—6

HERE is the representative list of reliable concerns that make, sell and repair practically everything needed by the average man or woman. This list is arranged in Alphabetical Order for our Readers' convenience. You can find at a glance the names of the reliable concerns that can fill your wants by merely looking for the first letter of the article you want to buy or have repaired. The advertisers on this page are known to the management of The "El Paso Herald" as being strictly reliable and you can shop with them either in person, by phone or mail with perfect assurance that you will be given a square deal. Should you through some error have the slightest trouble with a firm on this page which they will not quickly adjust, the El Paso Herald will appreciate hearing about it, as it is our intention to quickly throw out the advertising of any firm on this page that does not give our Readers everything promised them.

If you are interested in any article not listed on this page, write the El Paso Herald, Directory Editor, and full information will be given you free of charge.

Watch this page every Saturday.

## \$520 Cash for Herald Readers \$10 In Prizes Given Away Each Week

First Prize, \$5 Cash

Second Prize, \$2 Cash

Three Prizes of \$1 Each

READ

RULES OF CONTEST

READ

In the 70 Ads. published below are certain misspelled words. Find these words. At the top of a sheet of paper write the number of misspelled words found, then write each word correctly and the firm name of advertisement in which word misspelled appears. Write your name and street address. Do not write on both sides of paper. Address your answer to the DIRECTOR, EL PASO HERALD, care The Herald. Answers may either be mailed or brought to The Herald office. All answers must be in The Herald office by 6 p. m. next Wednesday. Winners will be decided by the nearest correct, or the nearest nearest correct answer. In case of a tie prize will be divided. Next Saturday winners will be announced and the awards mailed.

LAST WEEK'S WINNERS WERE:—First prize, \$5.00, to Mrs. W. McMillen, 502 South Edith street, Albuquerque, N. M.; second prize, \$2.00, to Mechanic Harry Seegel, Supply Co., 11th F. A., Douglas, Ariz. Three prizes of \$1.00 each, to Geneva Drosta, A. N. C., Fort Bayard, N. M., U. S. General Hospital; Mrs. C. Ragland, 1101 Wyoming street, El Paso, Texas; J. B. Hughes, Anthony, N. M.

**COAL**  
FULL WEIGHT COAL  
**OSBORN FUEL CO.**  
Phone 3309

**DAIRY**  
Phone 402  
For the Best.  
American Dairy

**DANCING**  
Ryan's School of Dancing  
**COTILION HALL**  
TEXAS AND STANTON STS.  
PHONE 2610.

**DIAMONDS & JEWELRY**  
**THE JEWEL SHOP**  
Send Us Your Repair Work  
Herald Bldg.

**Distilled Water**  
QUICK DELIVERY  
**EL PASO DISTILLED  
WATER CO.**  
Phone 489

**DRUG STORE**  
With the open front we are ready to  
serve you with the best obtainable  
in Drug Store Merchandise  
Prescriptions a Specialty  
**COURT HOUSE DRUG STORE**  
PHONE 1412  
410 San Antonio

**DRY CLEANING**  
**Wright**  
Clothes Cleaned, Pressed Wright  
403—PHONE—2119

**Electrical**  
Grills  
Percolators  
Irons  
Cleaners  
Vibrators  
Junior Ranges  
for the Girls  
Electric Toys  
for the Boys  
**Larrabee Electric Co.**  
Phone 2823 405 Texas  
115 Modern, Argus and Ventrillo  
With the Way Electric

**ELEGANT  
SPRING AND SUMMER  
FURNITURE**  
Refrigerators, beds, dressers, beds,  
fine upholstered chairs, dishes,  
trunks, suit cases, etc.  
Best for the Money.  
**LEON BARRI & CO.**  
UNITED FURNITURE CO.  
501 E. San Antonio

**FLOUR**  
Ask your grocer for  
**GLOBE MILLS**  
White and Yellow Corn  
Meal

**FURNITURE**  
All kinds of Refrigerators ex-  
changed for all kinds of Stoves.  
**WESTERN  
FURNITURE CO.**  
Phone 1482

**FURNITURE  
PACKING**  
Expert Packing of  
FURNITURE, CUT GLASS AND  
CHINA  
**G. D. ROUSER UPHOLSTERING CO.**  
1408 East First St. Phone 4110.

**FLORIST**  
THORNHILL  
We shall continue our gift edge  
service the coming year.  
Plants and choice cut flowers for  
banquets, etc.  
Special designs for funerals.  
216 Texas St. El Paso

**FURNITURE  
REPAIRING**  
We have just installed the latest  
improved machinery for cleaning  
and weaving rugs.  
**R. L. DANIEL FURNITURE AND  
MATTRESS FACTORY**  
106 Texas St. Phone 1025-1078

**FRUITS**  
Our fruits are without superior,  
and our prices are the most reason-  
able in El Paso. If you want  
anything in the fruit line, remember  
that is our specialty.  
**BUSY BEE FRUIT STORE**  
Texas and Stanton  
Phone 158.

**Golden Cow**  
Notice Ladies and Gentlemen—  
We have plenty of room for all.  
Come in to get the best lunch!  
Fresh Butter Milk  
Butter 60c pound  
**BUTTER SHOP**  
200 Mesa Phone 1479

**GARAGE**  
EL PASO'S BEST  
**Thomas Motor Co.**  
112 W. Overland St.  
PHONE 92

5 Ply Rubber  
Hose, 50 foot.... \$6.00  
Good Grade Cotton  
Hose, 25 foot.... \$2.75  
All kinds of Garden Tools  
**Builders Hardware &  
Tool Co.**  
215 Texas. Phone 5015.

**HAY, Grain  
And Feed**  
**Walter S. Clayton**  
OCHOA AND FIRST STS.  
PHONE 264

**HUPMOBILES  
REPAIRED**  
We know every detail of your HUP.  
We can repair your HUP—or any  
car—if it can be repaired.  
Bring it to us.  
**TOLTEK GARAGE,**  
132 N. Florence Phone 5450

**H. WELSCH CO.**  
Automobile Running Board  
Canteens and Refrigerators  
Sheet Metal Manufacturers and  
Jobbers.  
**NIAGARA FURNACES**  
2400 Block, Texas St. Phone 600.

**ICE!**  
We can't sell all the ice—we sell  
only the good kind. Buy a coupon  
Book and save money.  
**Rio Grande Ice & Fuel Co.**  
PHONE 2250

**INSURANCE**  
Multiple Protection Policies  
**PACIFIC MUTUAL  
LIFE INSURANCE CO.**  
H. W. SCHROEDER, District Agent  
405 Mills Bldg.

Hardware Satisfaction  
**KRAKA JACK**  
SINCE 1886  
Phone 1040  
Krakauer, Zerk & Moye, S. I.

**KODAK FINISHING  
OF QUALITY**  
The fact that we have the largest  
and best equipped Kodak finishing  
plant in El Paso, assures you  
THE BEST WORK—QUICKEST  
SERVICE—MODERATE PRICES  
Also Kodaks, Films, Cutlery  
and Pens.  
Open until 10:30 p. m. including  
Sundays  
**J. F. Gandara Photo Supply Co.**  
108 E. San Antonio St.

**LAUNDRY**  
**Elite  
Laundry  
Company**  
Home of  
SPICK AND SHAN  
Telephone 2177

**LUNCH**  
**THE WHITE STAR  
LUNCH**  
At 210 Mesa is now open.  
NO WAITING NO TIPPING  
Popular Prices. Try It.

**MATTRESSES**  
Wholesale and Retail  
We Renovate Old Mattresses and  
Make Them Like New.  
We have just installed the latest  
improved machinery for cleaning  
and weaving rugs.  
**CLARKE MATTRESS  
AND RUG CO.**  
Phone 1025-1078-417  
2212 MYRTLE AVE.

**McLellan  
Bros.**  
El Paso,  
Texas  
Taxiderm-  
ists  
TANNERS  
Manufact-  
uring  
FURRIERS

**"Miller Made  
Company"**  
208 East Missouri  
MAKERS OF  
"Miller Made" Dresses  
"Miller Made" House Dresses  
"Miller Made" Bungalow Aprons  
We will carry out any design that  
you may care to send us.  
Satisfaction Guaranteed  
Write for Catalogue.

**MILTONITE**  
Puncture  
Preventive  
217 W. San Antonio St. Phone 2530

**OPTICIAN**  
You can find the misspelled words  
easier if you get a pair of "Segall"  
fitted glasses.  
Need Glasses?  
Ask Segall  
**El Paso Optical Co.**  
108 Texas, between Mesa and  
Oregon Sts.

**Pickel Bros.**  
Shoes Dyed, Cleaned and Repaired  
Shoe Dressings and Laces of all  
Colors.  
403 N. Oregon  
Between Southwestern and  
G. H. & S. A. Tracks

**Photographs**  
OF MERIT  
Are the kind we make.  
Buy a home and decorate it with  
pictures made at  
**ALEXANDER'S  
STUDIO**  
100 So. El Paso St.

**PIANOS**  
Player and Electric Pianos and  
Talking Machines Sold on Easy  
Monthly Payments.  
**JENKINS PIANO CO.**  
The Big Piano House.  
211-213 Texas Phone 2958

**PLUMBING**  
Why of Course  
McCHESNEY DOES IT  
Better think of saving your next  
Season's Coal Bill.  
McChesney's Fire Place Hot Water  
Heater will turn the trick for you.  
PHONE 2393

**RECHARGING  
OF GAS TANKS**  
We Recharge and Exchange All  
Standard Gas Tanks for Lighting  
Automobiles, Auto Trucks and  
Motorcycles and for Oxy-Acetylene  
Welding.  
HALF PRICE  
Buy at the Factory  
**EL PASO HEADLIGHT GAS CO.**  
1218 East Missouri Phone 431

**STERCHI  
FURNITURE CO., INC.**  
Now occupy their beautiful new  
quarters at the corner of Stanton  
and San Antonio Sts., both lower  
and upper floors.  
The Elegant Lady Rest Room  
is a Most Unique Feature  
Don't fail to pay us a visit very soon.

**STORAGE**  
**THOMAS MOTOR CO.**  
All attention given to the storage of  
automobiles and their needs.  
112 W. Overland St. Phone 92

**Shanks Carpenter**  
Retail Meats  
Home Made Bread, Pies  
and Cakes  
710 E. San Antonio Street  
**NEW CITY MARKET**

**SHOES REPAIRED**  
WE DON'T COBBLE  
WE REPAIR SHOES WHILE  
YOU WAIT  
HALF SOLES and HEELS IN  
FIFTEEN MINUTES  
**SHOE HOSPITAL**  
306 Mesa Phone 581  
Oradott Hotel Block

**STORAGE**  
The Only Fire-Proof Storage  
in El Paso.  
**Western Transfer &  
Storage Co.**  
Phone 72 328 S. Stanton

**PARISIAN CLEANERS**  
EXPERT CLEANING & PRESSING.  
HIGH CLASS TAILORING  
ALTERING and REPAIRING  
FRENCH DRY CLEANING and  
HAND LAUNDRY  
**E. S. BLACKMON, Mgr.**  
411 E. San Antonio St. Phone 7122

**SEEDS**  
AND POULTRY SUPPLIES  
Manufacturers of PERFECTION  
Brand Poultry Foods  
**W. D. Wise Seed Co.**  
Retail Store, 106 N. Stanton.

**SLAUGHTER**  
**ELECTRIC & MACHINE CO**  
Motor Rewinding—Trouble Work  
Complete Machine Shop  
All Work Guaranteed  
Phone 352 200 San Francisco  
E. E. Slaughter W. L. Slaughter

**TAILORING**  
All the newest spring waists and  
styles now ready to select from—  
\$22.50, \$25.00, \$27.50, \$30.00 up to  
\$50.00. Call early and make your  
selection.  
**RICHARD V. PEARSON**  
Fino Tailoring  
110 Texas St.

**TANKS**  
CULVERTS  
SILOS  
Let Us Quote You Price  
**HILLS, SUTTON & WHITE  
MFG. CO.**

**THE SILK SHOP**  
EXTRA SPECIAL...59c per yard  
For the next ten days our 32 inch  
NATURAL ORIENTAL PONGEE—  
regular \$1.00 value. Limit 10 yards  
to a customer.  
**WM. FISHERMAN, Prop.**  
205 N. Stanton St. Phone 6326.

**TRUNKS**  
TRAVELING BAGS, SUIT  
CASES AND SMALL LEATHER  
GOODS  
Made, Repaired and Exchanged  
**El Paso Trunk Factory**  
NEXT TO CRAWFORD THEATER

**Typewriters**  
Sold, Bought, Rented, Repaired.  
Office Supplies, Rubber Stamps.  
**TYPEWRITER & OFFICE SUPPLY  
COMPANY.**  
Agents for Royal, Oliver and  
Corson Typewriters.  
Phone 522.  
216 Mills St. El Paso, Tex.

**THE ROYAL  
Shoe Store**  
**F. H. GOSLINE, Mgr.**  
118 E. Overland St.

The season is now opening for  
White Canvas Footwear. We have  
what you need for the whole family,  
from daddy to baby.  
We are offering Mens and Wom-  
en's Tennis \$1.00  
Balls, at .....  
Misses' and Children's ..... 85c  
Balls, and Mary Janes.....  
Remember: If your feet hurt, we  
have a graduate podiatrist who  
can give them comfort.

**VULCANIZING**  
Retired and Section Work  
Tubes Repaired. Work Guaranteed  
**GOOD YEAR AUTO SERVICE  
STATION**  
AMERICAN AUTO SUPPLY CO.  
312 Texas St. Phone 528.

**WELDING**  
Bump! Gee Whiz!  
Front of frames doubled under—  
Front axle and rear bent—Fenders  
etc.—Don't attempt to patch. Take  
it to  
**BROWN WELDING CO.**  
408 TEXAS ST.  
Auto and frame straightened with-  
out removing from car. Wheels  
lined up right—Just a few. Most  
experienced Exotic Welding.